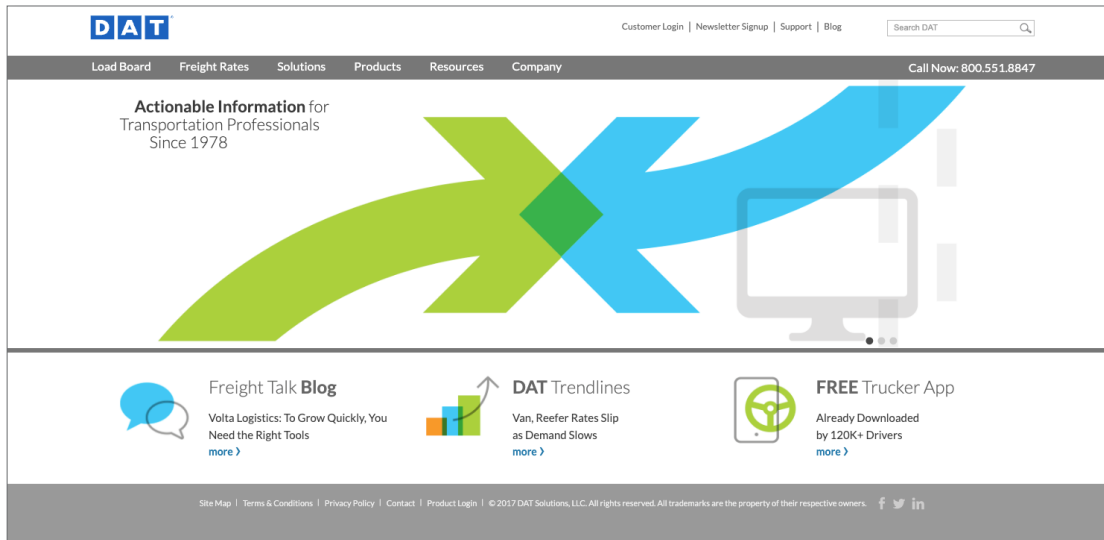# JF
## JULIE FONG

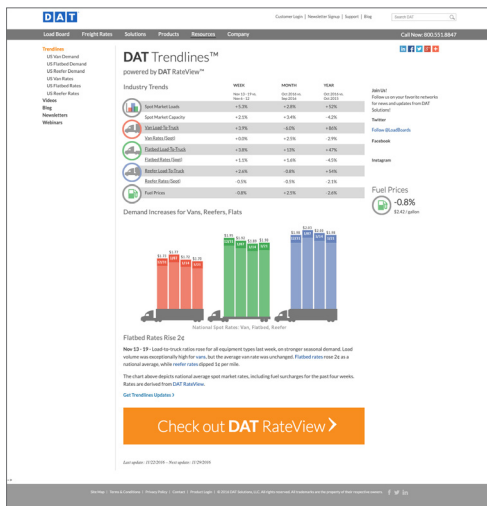## WEB & GRAPHIC DESIGNER

# DESIGN SAMPLES
# DIGITAL AND PRINT

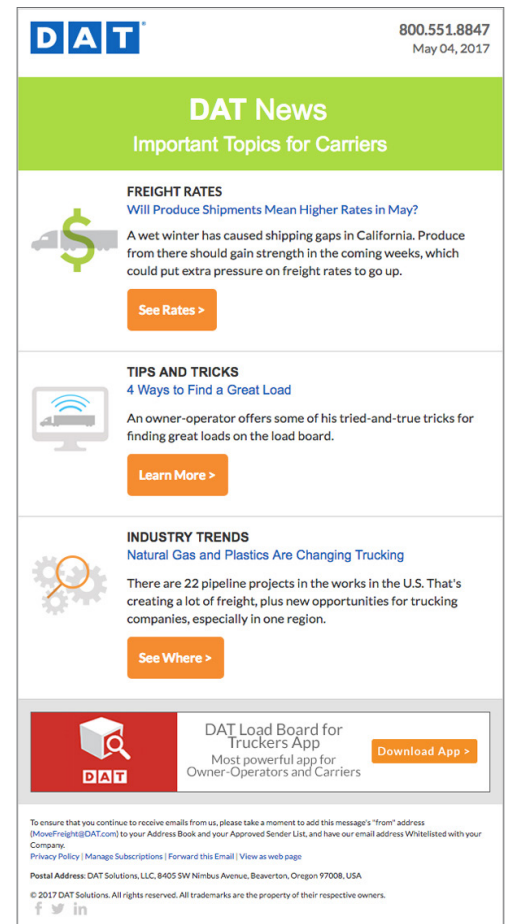# DIGITAL MARKETING MATERIALS FOR DAT SOLUTIONS



*Website Homepage*



*Dynamic Data Page*
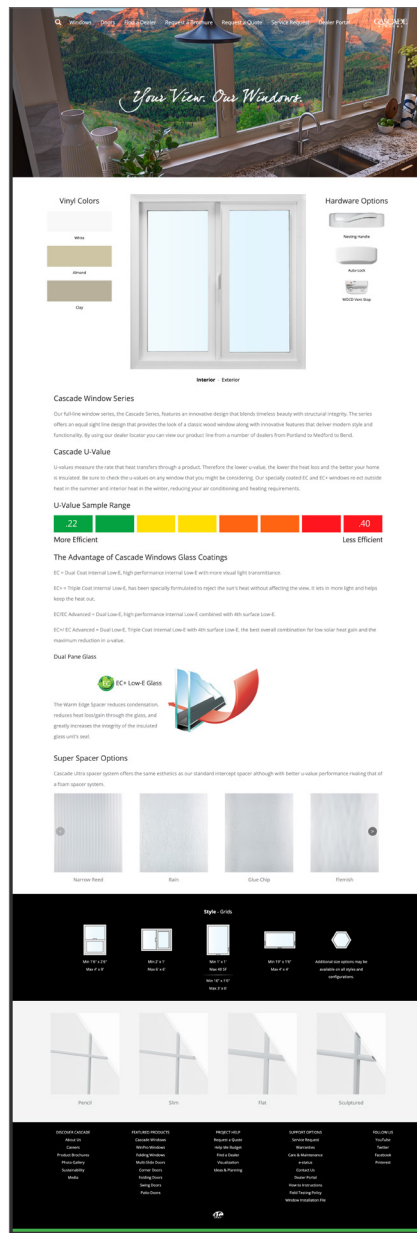


*Blog*



*Newsletter*

## PROJECT DETAILS

I played many roles at this company from web master to designer.

- My roles: I helped build, update, graphic design, A/B testing, reporting, email coding and sending, training other team members and much more.
- Software used: Adobe Illustrator, Adobe Photoshop, Dreamweaver,  Sitecore CMS

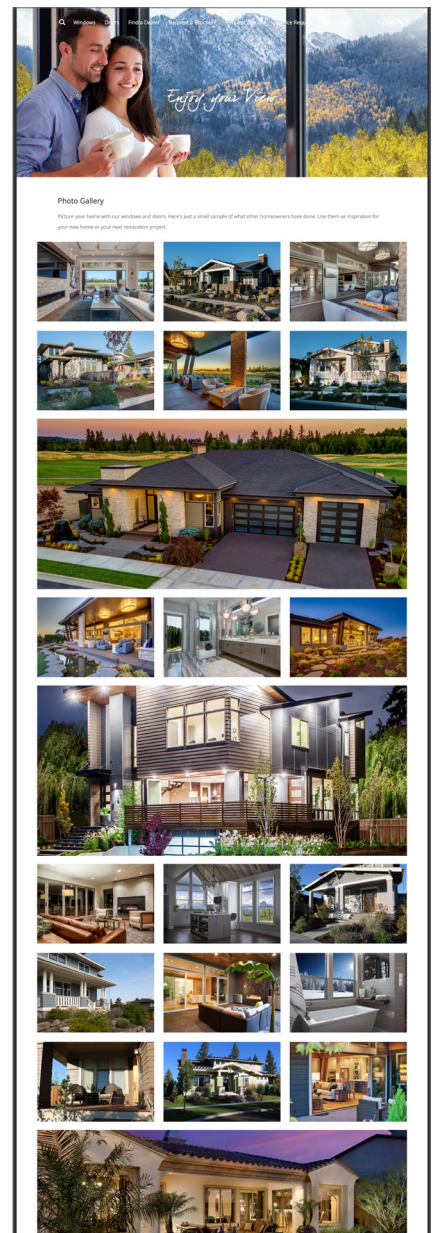# MARKETING MATERIALS FOR CASCADE WINDOWS
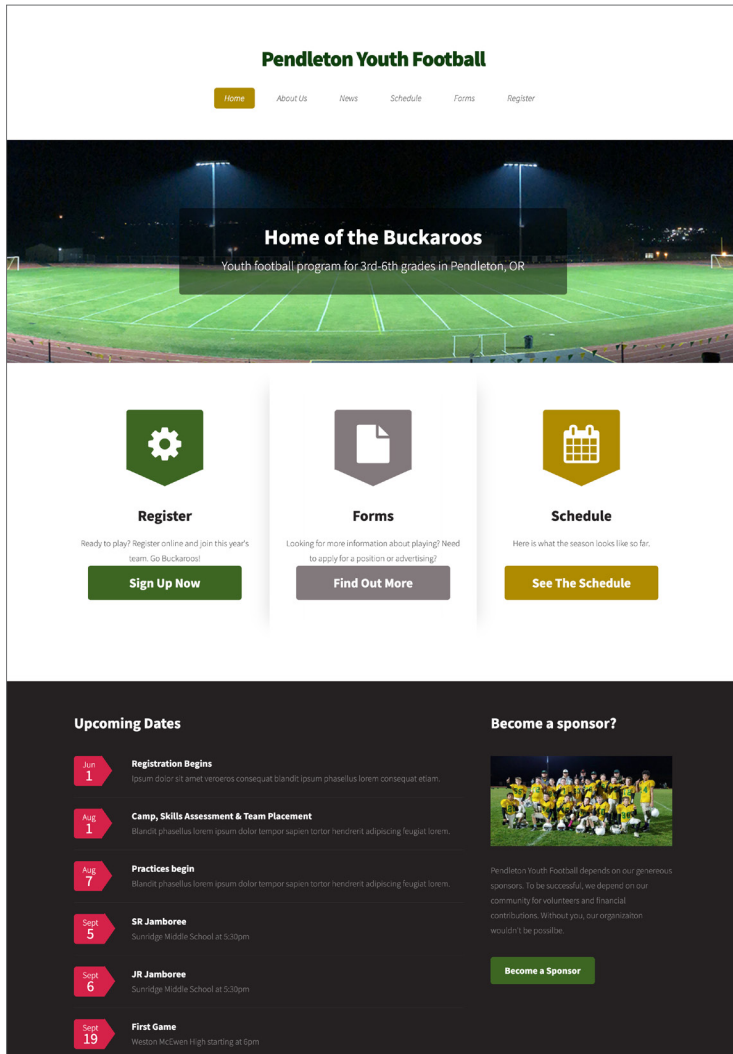


*Homepage*



*Product Page*



*Gallery Page*

## PROJECT DETAILS

This large website has lots of bells and whistles. It features geo-location content, scaleability and is ADA compliant.
- My roles: worked with Marketing Manager and built the site to pixel specific detail, site webmaster
- Software used: Adobe Photoshop, Illustrator, Dreamweaver and Google Docs

# SMALLER SCALE WEBSITES



*Website for the Pendleton Youth Football League*



*A fundraising website for the UP Veteran's Plaza*



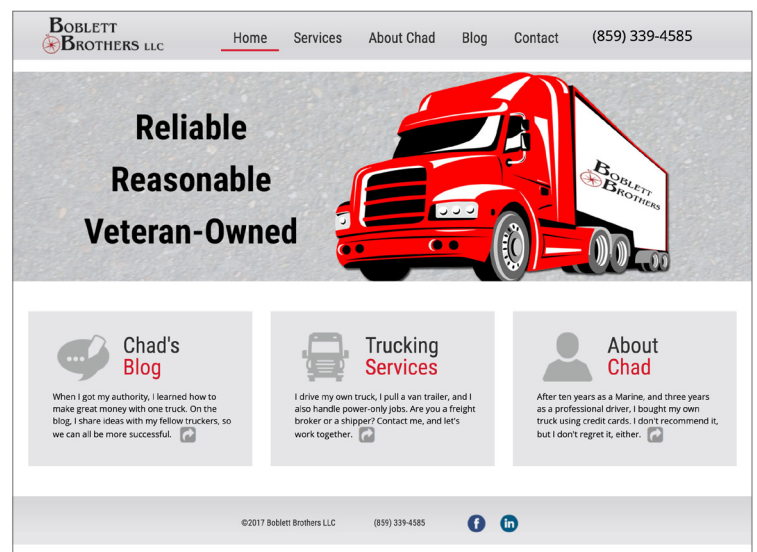*A website and blog for an indepedant truck driver*

## PROJECT DETAILS

These are smaller sites where the clients didn't need more than a basic site.

- My role: I was responsible for the design, build and training on how to edit the site.
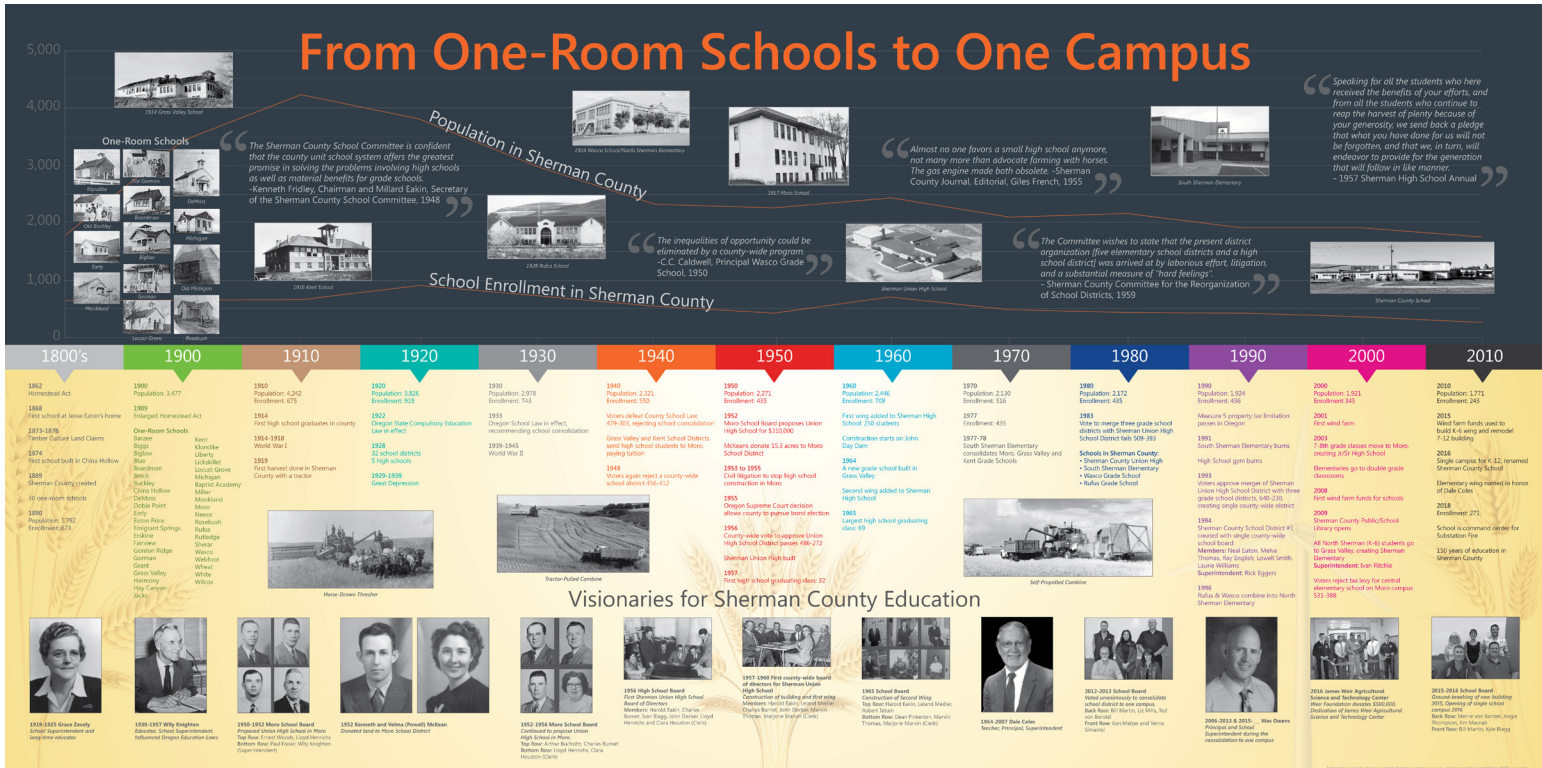- Software used: Adobe Photoshop, Dreamweaver, CUSHYCMS

# EDUCATION TIMELINE FOR
# SHERMAN COUNTY SCHOOL DISTRICT

## From One-Room Schools to One Campus

Population in Sherman County

School Enrollment in Sherman County

One-Room Schools

*The Sherman County School Committee is confident that the county unit school system offers the greatest promise in solving the problems involving high schools as well as material benefits for grade schools.*
—Kenneth Fridley, Chairman and Millard Eakin, Secretary of the Sherman County School Committee, 1948

*The inequalities of opportunity could be eliminated by a county-wide program.*
—C.C. Caldwell, Principal Wasco Grade School, 1950

*Almost no one favors a small high school anymore, not many more than advocate farming with horses. The gas engine made both obsolete.* —Sherman County Journal, Editorial, Giles French, 1955

*The Committee wishes to state that the present district organization (five elementary school districts and a high school district) was arrived at by laborious effort, litigation, and a substantial measure of "hard feelings".*
— Sherman County Committee for the Reorganization of School Districts, 1959

*Speaking for all the students who here received the benefits of your efforts, and from all the students who continue to reap the harvest of plenty because of your generosity, we send back a pledge that what you have done for us will not be forgotten, and that we, in turn, will endeavor to provide for the generation that will follow in like manner.*
– 1957 Sherman High School Annual

Visionaries for Sherman County Education

Horse-Drawn Thresher

Tractor-Pulled Combine

Self-Propelled Combine
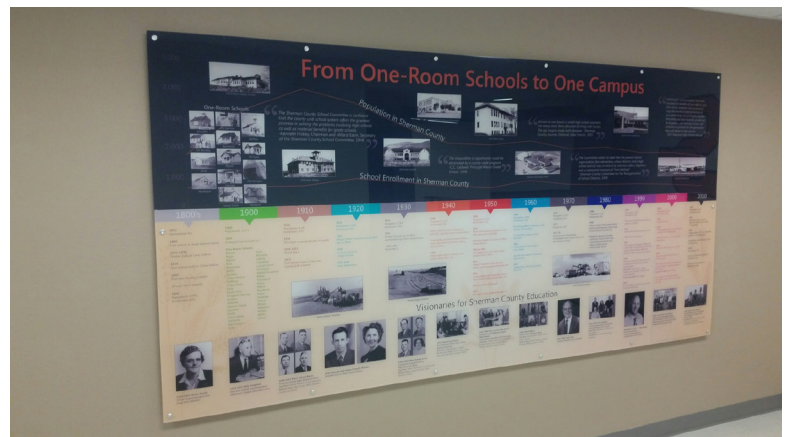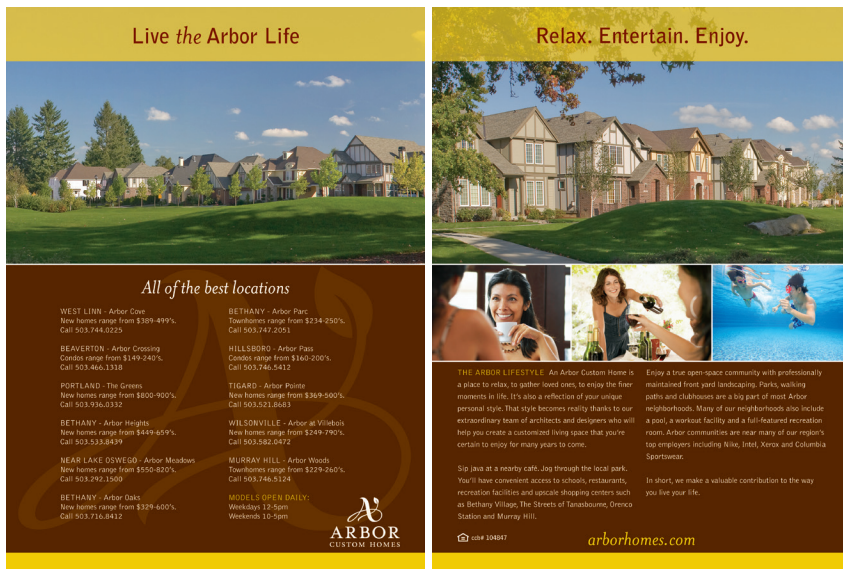
PROJECT DETAILS

This was an amazing project that really sang to the heart of the community. It celebrates and educates about the education system in Sherman County over the past 150 years.

- My roles: design concept, project management, print production
- Software used: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Google Docs
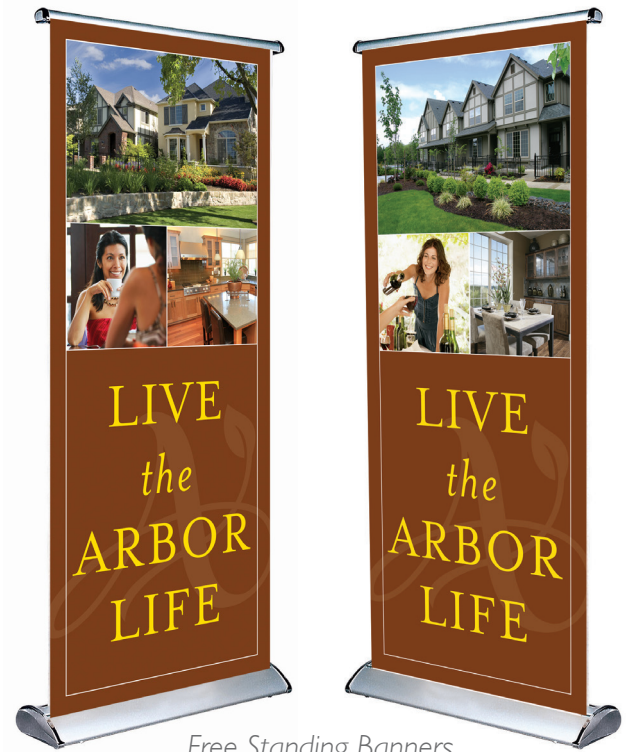- Materials used: acrylic
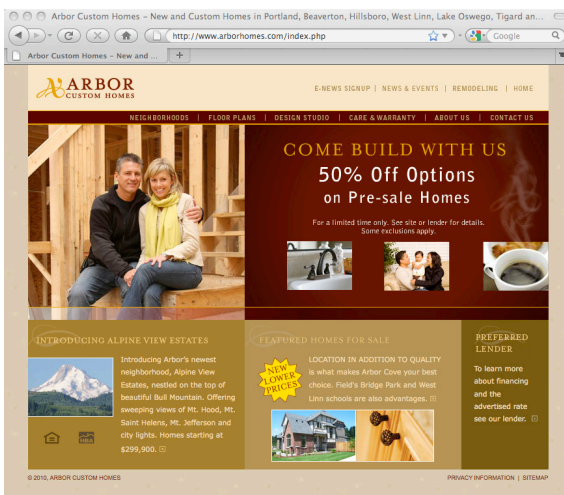- Size: 120" × 60"

*Timeline Installed*

# MARKETING MATERIALS FOR ARBOR HOMES


*Double Page Magazine Spread*


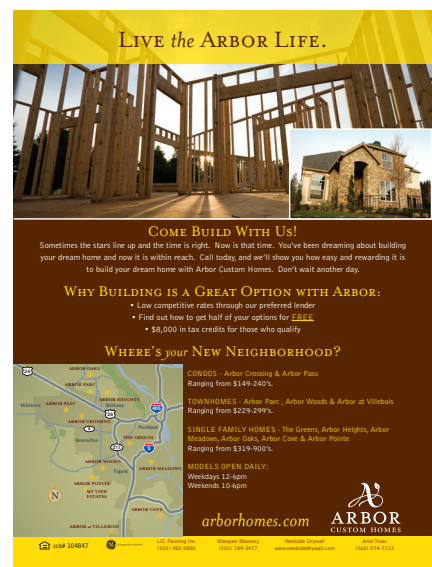*Free Standing Banners*


*Website*

## PROJECT DETAILS

Working for a home builder came with a lot of different forms of advertising; internal and external.

- My roles: design, brand management, updating website, vendor mangement
- Software used: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, HTML/CSS


*Postcards for Direct Mail Campaign*


*Single Page Magazine Spread*

JULIE.TR@GMAIL.COM • (503) 547-7227 • WWW.JULIEFONG.COM

# MARKETING MATERIALS FOR JB HOMES

## Sales collateral



**JB HOMES**

**CEDAR CREEK**
MODEL HOME: 949 N. 35TH AVE
RIDGEFIELD, WA 98642
JBHOMESWA.COM

THE **1913 2-CAR**

| THIS HOME'S FEATURES | FLOORPLAN DETAILS |
|---|---|
| Covered deck or patio (plan specific) | 1,913 Square Feet |
| Fully landscaped with irrigation and fencing | 1 Story |
| Gas fireplace w/ Blower | 3 Bedroom |
| Stainless steel appliances | 2-1/2 Bathroom |
| 95% efficient gas forced-air furnace | Great Room |
| A/C Ready | Den |
| Laminate flooring | Laundry Room |
| Slab countertops | Dining Nook |
| Millwork wrapped windows | 2 Car Garage |
| James Hardie fibercement lap siding and trim, including all windows | Pantry |
| Finished garage with opener, remote and keypad | Walk-in Master Closet |
| Exterior Cultured stone accents on front elevation | Soaking Tub in Master with Tile Surround |
| 30 year roof | Covered Front Entry Porch |
| Tiled bathroom counters | Covered Rear Porch |
| 9' ceilings | |

**LESLEY JEFFRIES, BROKER**
503-679-9334
lesleyjeffries@msn.com

**PAUL JEFFRIES, BROKER**
503-679-7772
pauljeffries@jbhomeswa.com

Premiere Property Group LLC

WA LICENSE: JBHOMH*914Q5

* JB Homes reserves the right to change elevations, specification, materials and pricing without prior notice. Variations within the floor plans and elevations may exist. Square footages are approximate and may vary. All floor plans and elevations are artist's conceptions.
11/28/2017

*Sales collateral*

## Illustrated home plat map



**JB HOMES**

**CEDAR CREEK**
MODEL HOME: 949 N. 35TH AVE
RIDGEFIELD, WA 98642
JBHOMESWA.COM

**LESLEY JEFFRIES, BROKER**
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Premiere Property Group LLC

WA LICENSE: JBHOMH*914Q5

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9/28/2017

*Illustrated home plat map*

# PROJECT DETAILS

I have many contacts in the real estate market. Therefore, I get a lot of real estate work.

- My roles: worked within few brand guidlines and helped develop the branding, illustrated maps, designed collateral
- Software used: Adobe Illustrator, Photoshop, InDesign and Google Docs